Reinventing ReEntry:
Reinventing ReEntry is a nationally-recognized non-profit 501(c)(3) focused on criminal justice reform with a national headquarters in Phoenix, AZ, and a field office in New York City. Founded in 2016, the organization’s mission is to identify, encourage, and facilitate innovative reentry solutions throughout the United States. Two-thirds of people formerly incarcerated are re-arrested and more than half are back in prison within three years of their release. The organization engages in educational outreach and advocacy initiatives nationally regarding the systemic challenges involved with reentering society following incarceration. The organization’s founder, Sue Ellen Allen, was recognized for her leadership and expertise in criminal justice reform by both the Obama and Trump Administrations and was featured prominently in President Obama’s 2016 State of the Union Address. She is also an Ambassador for #cut50 and a United State of Women Ambassador for the state of Arizona.

The ReEntry Simulation:
Reinventing ReEntry’s nationally-recognized signature program, the ReEntry Simulation, is an interactive event that provides an eye-opening probation experience for participants and demonstrates the enormous challenges faced during the reentry process. The ReEntry Simulation builds empathy for those impacted by this broken system and makes obvious for participants the urgent need for innovative reentry solutions. 90% of participants indicated they would simply give up and commit another crime, and 80% indicated that returning to prison would be easier than dealing with the broken reentry process they experienced. The simulation is suitable for elected officials, universities, corporations, advocacy and community-based organizations, conferences, student groups, and the general public.

To date, more than a thousand people have participated in the simulations conducted by Reinventing ReEntry throughout the United States in partnership with prominent host institutions like: Columbia University’s Center for Justice and College of Business, the American Legislative Exchange Council, Arizona State University, the Conservative Political Action Committee, Eastern Illinois University, SLACK, the University of California - Irvine, the Arizona Association of Public Defenders, and DKB Foundation.

50 State Strategy - National Solutions Network & Second Step Initiatives:
Reinventing ReEntry’s 50 State Strategy involves conducting simulations for legislators, businesses, and community leaders in all 50 states focused on inspiring and facilitating innovative legislative, employment, and entrepreneurial related reentry initiatives. These initiatives, known as “Commitments to Action,” are new projects developed and implemented by simulation participants that address a significant reentry-related challenge within their areas of expertise. Each Commitment includes a project plan with measurable objectives, a timeline, and key steps required to achieve success. To encourage the development of new Commitments to Action, Reinventing ReEntry identifies areas of shared interest among participants using advanced audience engagement technology during the simulation. All Commitment Makers are members of Reinventing ReEntry’s National Solutions Network, which facilitates collaboration, provides ongoing support, and enables knowledge-sharing to create meaningful criminal justice reform solutions across the U.S.

To schedule a simulation today, contact Michael Short at admin@reinventingreentry.org.